

Samskruti Samachar

Hyderabad January 2022



Samskruti Foundation
Our Culture Our Identity

Students are the future "Craftsmen of the Country" A country's dream destination is only achieved when it succeeds in steering its youth in the right direction - A country where there is no fear of famine, no spear of crime, and no tear of woman. All this can be attained when we inculcate a patriotic spirit in our youth prodigies.

Nation Building Campaign - An act for the greater good. Samskruti Foundation (SF) has always been a great contributor to social development. As a part of the Nation Building Campaign, we have encouraged multiple colleges to join hands to conduct various activities to build a dutiful spirit in the students.

Nation Building Campaign, an event conducted by SF, is an event to engage with Educational Institutions and help the students conduct several programs annually with the guidance of their faculty members. Conducting events like these and interacting with students kindles a nationalistic spirit in them.

Vivek Band- "Be Good, Do Good"

Vivek Band is an event conducted by SF on the occasions of Vivekananda Birth Anniversary (Youth Day) and Subhash Chandrabose Birth Anniversary.

Following the footsteps of Swami Vivekananda, this event motivates students to - **Be Good and Do Good**. On Sunday, 12th December, we gathered the students from all the colleges associated with Samskruti Foundation. We discussed the ideas to implement in **Vivek Band 2022** activities.

We were excited to observe the students' impulse of following the event's motto- "Be Good, Do Good!" All the students have come up with felicitous ideas to implement in their colleges as a part of this event. This meetup not only helped the students in discussing the plan of action for the upcoming event but also in blossoming the integrity in them.



On 18th December, SF inked MOU with **KG Reddy College of Engineering & Technology** (Dr. R. S. Jahagirdha - Principal), Moinabad - Hyderabad to setup Cultural Leadership Centre at the Campus.



On 30th December, SF has entered an MOU with **Arora's Technological & Research Institute** (Sri. J Srikanth - Director), Hyderabad.

On 24th December, SF has also entered an MOU with **Malla Reddy Engineering College** (Sri. Rama Subba Reddy - Principal) , Maisammaguda, Hyderabad.



On 30th December, SF has entered an MOU with **Vignan's Institute of Management and Technology for Women** (Dr. G. Apparao Naidu - Principal), Hyderabad.

Further, a MOU on 27th, December, has been inked with **Vignan Bharathi Engineering College** (Dr. G. Apparao Naidu - Principal) , Ibrahimpatnam to setup Cultural Leadership Centre at the Campus.



Samvad:

On 14th December, Samskruti Foundation has conducted a Samvad event at **Sardar Patel College**, Secunderabad, and encouraged the students to actively participate. The topic given to them was **"Indian Culture promotes Women Empowerment."** Dr. Sri UM Choudari Ji was invited to be the resource person for this Samvad. Students have contributed many valuable points to this debate. Some of the notable points are:

"Ancient norms and conventions have greatly affected the status and advancement of women". Said Vijay, Student.

"Women need to actively participate in the National Development Plan for the Nation's growth. Modern women have shifted their perspectives and

attitudes toward social concerns and customs". Said Sandhya Rani, Student.



On 18th December, under the same topic, SF conducted a Samvad at **KG Reddy College of Engineering and Technology**, Moinabad, for which Sri Venu Gopal Ji was invited as the resource person. Each student has come up with top-notch points and the debate has been competent throughout and impressive.

Keerthana, a student of the college, has come up with an impressive point stating *"Longitudinal and cross-cultural research is required to analyze the development of Women's empowerment. The impact of this can be felt in personal, relational and Societal dimensions."*



On 22nd December, we have conducted a Samvadat **Indira Priyadarshini Government Degree College**, Nampally. Their debate was on the interesting topic- **"Ancient Education Vs. Modern Education."** Dr. Sri UM Choudari Ji presented herself as the resource person for this Samvad.

This debate has been a factory of wit and each student had his own perspective on this topic.

Bhagyashree, a student of this college has come with an appreciable point that *"The Ancient education system was entirely different from the latter in its ideals, approach, and its mechanism. The distorted version today can be differentiated from the sorted one earlier can be better analyzed by the many aspects of*

Education."



Samskruti Adhyayana Kendra:

There has been a growing awareness about India's rich cultural past and the vast repository of knowledge associated therewith. The sense of pride in the past glory of the country and its civilization remained insignificant for a long time and hence the revival of interest bodes well for the nation and future generations. Every nation deserves to take pride in its past achievements. But, the full potential of our past achievements can only be realized when we link the innumerable advantages and positives of our ancient heritage to our future development agenda.

This will also enable us to overcome the aberrations and discords that have crept in and affected our national life for a long time.



In the light of the above background, the thought process of linking Bharatiya culture with the policies and institutions of public governance holds great promise. Culture is now being looked upon as the fifth pillar of Democracy, besides the well-recognized pillars - Judiciary, executive, legislature, and media. A very effective way of contributing to cultural rejuvenation is to look for ways to incorporate sound principles and practices from our past into the public policy environment. With inputs are taken from our own past, the above process of linking culture to public policy can be easily absorbed into our system and has a great potential to positively impact the future. This will also go a long way in eliminating many of the shortcomings of our present policies derived straight from west-centric ideologies; thrust upon us by alien rulers, but which also remained largely unaltered to this date, the unwholesome result of which is seen in the disconnect between the government and the people.

This task, a long-term, intensive, and challenging activity, is being pursued by the Samskruti Adhyayana Kendra.

From the Chairman's Desk



Dr. C. Umamaheswara Rao
IAS (Retd.)

It is glad to mention that Samskruti Foundation has engaged in tireless social service last month.

Samskruti Foundation has been successful in attracting more youth of the nation towards the right notion. It is being a bridge to carry the traditional cultures of India to the future generation. Making the current generation understand the roots of our cultural practices is very essential rather than hounding them to follow our traditions superficially.

The recent Samvad- "Ancient Education vs Modern Education" has brought up many points that proved the efficiency of traditional teaching practices over the current ones. Conducting these debates has been a great source of communication, where the students themselves upgraded their knowledge and developed novel viewpoints towards every

contemporary issue.

Indeed, youth prefers a practical and self-learned approach. Hence, Samskruti Foundation guides students to "Be Good, Do Good" while giving them the freedom to discuss what's good for society, rather than injecting a conventional approach in them. Under this motto, Samskruti Foundation is planning to conduct Vivek Band- an event on the occasions of Swami Vivekananda and Netaji Subash Chandra Bose's birth anniversaries. Under this event, students are being encouraged to conduct various community activities in the favour of society. Encouraging students to come up with their own event ideas encourages a sense of responsibility and creativity in them. If we motivate the youth, which is the driving force of the country to take part in such activities, the country's development is certain. We continue to inspire and encourage more educational institutions to join hands with us through MoUs. Educational institutions take up the responsibility to prepare the students for the future and Samskruti Foundation is eager to join them by inculcating ethics and moral principles into the students.

Samskruti Foundation

Samskruti Foundation is a registered trust consisting of prominent and accomplished senior civil servants, professionals and corporate citizens. It is constituted under section 4 of Indian Trust Act 1882 with registration no. 000124/2009. It has been striving towards promoting Nation Building activities among the youth of the society in Telangana and across India.

Our Vision – To be National Resource Center for Culture

Our Mission – To preserve, protect and encourage practice of the Bharateeya Culture and Ethos through research, education, training and Dialogue

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