

Samskruti Samachar

Hyderabad August 2022



Samskruti Foundation
Our Culture Our Identity

RAKHI FOR SOLDIERS

Raksha Bandhan- the Bond of Protection is a festival celebrated in India during the full moon day of Shravan Maas. Traditionally, in this festival, a Raksha Bandhan (Rakhi) is tied to a brother's wrist by their sister; and brothers pledge to protect and take care of their sisters.

Today, the real protectors of our country are the people who sacrifice their sleep and comforts to protect the nation - the **Soldiers**. Every soldier in the Army is the protector of our comfortable life. With this notion in mind, Samskruti Foundation celebrates 'Rakhi for Soldiers' program every year to motivate the soldiers and show solidarity towards them as they protect the country, away from their families and away from their sisters.



Raksha Bandhan is a traditional festival. In order to promote national consciousness in the common man, Samskruti Foundation works to safeguard the cultural values, ethos, and traditions of Indian society.

Samskruti Foundation promotes participation in this programme among female students from various colleges. Students and Samskruti Foundation volunteers visit various Army units to present rakhi to the nation's soldiers.

One ounce of practice is worth a thousand pounds of theory.

- Swamy Vivekananda

On August 11, 2022, the day of the Rakhi festival, a programme called "Rakhi for Soldiers" has been planned by the Cultural Leadership Center. The main goal of this event is to instill a sense of patriotism in each person through our time-honored cultural customs. The youth of the nation are made more aware of Indian culture, tradition, and national consciousness.

Lt Col Neerada (Retd) took charge of the planning and execution under the direction of Dr. Vivek Modi, Director of Samskruti Foundation, and Sri T Ram Babu, Co-Convener of Samskruti Foundation.

For Raksha Bandhan for Soldiers, Samskruti Foundation organised a number of activities. They are the distribution of Rakhis to military units in the local community, Signature campaign for soldiers, and distribution of Rakhis to be forwarded to the field regions.



Rakhi for Soldiers in Local ARMY Units

Seven Army and Air Force units are scheduled to participate in this year's Rakhi for Soldiers programme.

Samskruti Foundation contacted colleges and universities and invited 20 students from each to an event that was planned in 7 Army and Air Force units on August 11.

Distribution of Rakhis to Forward and Field Areas

More than 10,000 Rakhis were collected by Samskruti Foundation from higher education institutions across the state of Telangana. Samskruti Foundation interacted with Army officials in the forward regions as soon as it was aware of all the requirements and came up with a strategy to approach them.

Rakhis and Tilak were collected on July 28, 2022, and on July 29, 2022, they were attractively packaged and sent across Indian postal services to various Army units.

"Young people should always be prepared to protect their nation. Students should be aware of the contributions and costs made by warriors. They should be treated like brothers and family members. We must not forget the fact that the soldiers' sacrifices have allowed the nation to live in safety. Samskruti Foundation asserts that their initiative instills patriotism in the students by posting rakhis that represent the nation's warriors as brothers." Said Dr B. Sanjeeva Rao, AVV Degree College, Warangal.



MOU Updates

On the 8th of July, Samskruti Foundation inked an MOU with **Sri Kanyaka Parameshwari Arts and Science College for Women, Chennai** to establish Cultural Leadership Centre at their college campus.

Dr. T Mohana Sree, Principal and faculty from Sri Kanyaka Parameshwari Arts and Science College for Women, and Dr. Uday Chaudhari & Sri BSC Naveen Kumar from Samskruti Foundation participated in the process of signing the MoU.



On the 9th of July, Samskruti Foundation inked an MoU with **CMR College of Engineering and Technology, Hyderabad** to establish Cultural Leadership Centre at their college Campus.

Major. Dr. V. A. Narayana, Principal and faculty from CMR College of Engineering and Technology, and Lt Col P Neerada (Retd) & Sri Balu Nagaraj from Samskruti Foundation participated in the process of signing the MoU.



On the 18th of July, Samskruti Foundation inked an MoU with **Vathsalya Institute of Science and Technology, Bhongir** to establish a Cultural Leadership Centre at their college campus.

Sri Daripally Praveen Kumar, Director, and faculty from Vathsalya Institute of Science and Technology, and Smt Naga Prashanthi from Samskruti Foundation participated in the process of signing the MoU.



On the 18th of July, Samskruti Foundation inked an MoU with **Vathsalya College of Pharmacy, Bhongir** to establish Cultural Leadership Centre at their college campus.

Sri Daripally Praveen Kumar, Director, and faculty from Vathsalya College of Pharmacy, and Smt Naga Prashanthi from Samskruti Foundation participated in the process of signing the MoU.



On the 18th of July, Samskruti Foundation inked an MoU with **Daripally Anantha Ramulu College of Engineering and Technology, Khammam** to establish Cultural Leadership Centre at their college campus.

Sri Daripally Praveen Kumar, Director and faculty from Vathsalya Institute of Science and Technology, and Smt Naga Prashanthi from Samskruti Foundation participated in the process of signing the MoU.



On the 18th of July, Samskruti Foundation inked an MoU with **Sri Sai Krupa Degree College, Bhongir** to establish Cultural Leadership Centre at their College Campus.

Sri Daripally Praveen Kumar, the Director, and faculty from Sai Krupa Degree College and Smt Naga Prashanthi from Samskruti Foundation participated in the process of signing the MoU.



On the 22nd of July, Samskruti Foundation inked an MoU with **Vagdevi degree & PG College, Hanamkonda, Warangal** to establish Cultural Leadership Centre at their college campus.

Dr A Sheshachalam, Principal and the faculty from Vagdevi Degree & PG College and Sri Dr B Sanjeeva Rao from Samskruti Foundation participated in the process of signing the MoU.



On 29th of July, Samskruti Foundation inked an MoU with **Visvesvaraya College of Engineering & Technology, Hyderabad** to establish Cultural Leadership Centre at their college campus.

Dr D Ramesh, Principal and faculty from Visvesvaraya College of Engineering and Technology and Sri G Sai Krishna from Samskruti Foundation participated in the process of signing the MoU.



Samskruti Adhyayana Kendra

Groups on 'Water Policy' and 'Food Policy' began preliminary work on their respective projects.

A meeting of the three groups of **Samskruti Adhyayana Kendra** was held with invited speakers, senior functionaries of SAK and SF, and some special invitees at the NSL Corporate Office, Hyderabad. The meeting was conducted in Hybrid mode with about 10 members attending online, while the rest attended in offline mode at the indicated venue.

Shi Rambabu, Co-convener (SF) gave a brief introduction to the background of the meeting. While stressing the need to meet periodically to exchange ideas, he also spoke briefly about the role of SAK.

Professor H. Hemnath Rao spoke on the objectives of SAK, and its structure designed for working in the area of linking our culture to public policy. He explained the formation of three distinct groups in the SAK. He briefed on the two initiatives taken to start work on two areas namely 'Food' and 'Water' Public policies. He also briefed about the plans including the conduct of a conference on the theme - '**Shivaji's Statecraft and its relevance to current times**' scheduled in January 2023.

Professor G. Ramesh in his address covered many aspects and attributes of public policy and the relevance of culture to it. He said that work is currently being carried out in India on similar themes in different places in different groups in a disjointed way and there is a need to establish linkages between these different groups. He further made some salient points, which were very informative and interesting. Prof. Ramesh also agreed to review papers prepared by SAK.

During the Q/A session which followed, **Professor Satyanarayana, S.** highlighted the importance of ethics in public life and the need to reinforce ethical values. Dr. P Somnath, Prof. Anjal Prakash, and Sri Lalit Abhiram spoke on the composition and activities of groups 1, 2, and 3 and also identified the members to constitute the sub-groups for taking up work on water and food policy formulations.

Prof. Anjal Prasad described the role of Group 2 and highlighted the different areas of work on Water policy. He said that considerable progress has been made already. Two meetings of the sub-group on the water were held for deliberations on relevant aspects of the work.

In his address, **Chairman Dr. C. Umamaheswara Rao** began by stressing the importance of ethics as a value to be inherited from the past. He brought to the fore the introduction of the ethics component into the new education policy based on the experience of teaching moral values in the Vidya Bharati group of schools which is tantamount to their inclusion in public policy. He further said that it is important to look at our past to draw inspiration from and take pride in and incorporate its positive aspects into our lives. He advised SAK to set its benchmarks for carrying out and reporting work.

He complimented Professor G. Ramesh for his excellent exposition on Public Policy. He also invited those present to contribute their mite to SAK's path-breaking work.

Sri N. Ksheera Sagar proposed a vote of thanks.



From the Chairman's Desk



Dr. C. Umamaheswara Rao
IAS (Retd.)

This month has been very productive in terms of building a structured plan for the dynamic working of Samskruti Foundation. The regular meetings among the volunteers have proved to increase the efficiency and the dynamicity of the way Samskruti Foundation works. Samskruti Foundation has scored high in signing more MOUs this month.

We see the Vision of Samskruti Foundation being spread like the wind among many educational institutions. As we make our vision reach more youth, we bring many more torchbearers for a better future into life.

Events like **Rakhi for Soldiers** not only inculcate patriotic spirit in the youth but also bring out the true essence of our prosperous traditions. This event conducted by Cultural Leadership Centres requires a special mention as it also brings a homely feeling for the soldiers. Every Rakhi indeed has the power to connect the girl student to every soldier and make them realize the brotherhood and the great sacrifices made by their brothers, to protect their home, India. Also, it reminds every soldier that they are never left alone by the citizens of India, and every citizen of India welcomes them as family members, with immense respect for their service to the nation. Samskruti Foundation hopes to conduct many more events like these, to encourage the practice of our traditions and be proud of our culture and nation.

Samskruti Foundation

Samskruti Foundation is a registered trust consisting of prominent and accomplished senior civil servants, professionals and corporate citizens. It is constituted under section 4 of Indian Trust Act 1882 with registration no. 000124/2009. It has been striving towards promoting Nation Building activities among the youth of the society in Telangana and across India.

Our Vision –To be National Resource Center for Culture

Our Mission –To preserve, protect and encourage practice of the Bharateeya Culture and Ethos through research, education, training and Dialogue

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